

THE PREMIER PROGRAM FOR LUXURY PROPERTIES



OREGON AND SOUTHWEST WASHINGTON

Windermere's Premier programSM for luxury properties was created to meet the unique demands of marketing and selling luxury homes. The program is designed to maximize exposure among qualified buyers and sell your property at the best possible price.

Benefits Include:

- Enhanced presence on Windermere.com
 - Branded with the Premier logo in search results, on the listing details screen, and on the printable flyer
 - Included in the Premier Properties rotation on the Windermere.com home page
 - Included in the Premier-only property search feature on the home page
 - Accessed easily via the Premier Properties landing page
- Targeted print and digital advertising opportunities that reach an affluent audience
- Email announcement to top-producing high-end brokers from Windermere and other real estate companies
- Details about your property distributed and announced at Windermere's Premier networking breakfasts
- Opportunities for exposure among brokers throughout Windermere's Premier networks in Oregon, Washington and California
- Use of the Premier logo on marketing and advertising to differentiate your property
- Distinctive Premier signage to set your home apart
- Direct marketing materials designed exclusively for Premier listings
- Opportunities for global exposure via Luxury Portfolio International for qualified listings priced at \$899,900 or more

